

**Chinesische Teilnehmer an der Unternehmerreise des Ministry of Commerce (MOFCOM) nach Berlin  
20. September 2010**

Stand der Anmeldungen: 6.9.2010

Nr.	Firma, Ort, Name	E-Mail, Web, Telefon, Fax	Firmenprofil
1.	<b>GD Desheng Creative Park</b> Mr. ZHOU Hong General Manager Stadt: Shunde Provinz Guangdong	<a href="http://www.dscreative.cn">www.dscreative.cn</a>	<p>DS Creative – established in November 30, 2009. DS Creative, a complex of revitalized 1960's factory buildings to house and sustains a cluster of high value-adding design professionals and companies. Located next to the southern part of Desheng River. Total site area and building area are 120,000 sq. meters and 130,000 sq. meters respectively. In DS Creative, we nurture future generations of design-focused companies via supplement of a range of events that sharpen the skills and broaden the network of the design professional. DS Creative aims to strengthen support for design and innovation, instill into industries high value-add, high intellectual property and creativity content, and ultimately turn Shunde into a focal point of design excellence in the region. We aim to build DS Creative a creative and effective working space for clustering people and ideas so as to encourage the exchange of ideas and the development of cross-discipline business partnerships. Our vision is to build the brand of DS Creative as a healthy, environmental protection and sustainable leading hub for design and innovation within Shunde, Pearl River Delta, and China.</p> <p><b>Co-operation wishes:</b> To know more design companies which interested in exploring China Market, especially Pearl River Delta Region in Guangdong. Product design, Branding and packaging, Architect and interior design, Visual and media art, Comic and animation, IPR services, Green design, Design training.</p>
2.	<b>Guangxi China-ASEAN International Information Co., Ltd.</b> Mr. YU Xiangdong General Manager Stadt: Nanning Provinz: Guangxi	<a href="http://www.caii.com.cn">www.caii.com.cn</a>	<p>China-ASEAN International Information Co., Ltd (short for CAII), a subsidiary company of China-ASEAN Expo Secretariat, was founded in 2004 with registered funds of 35.6 million Yuan RMB and is a national high-tech enterprise as well as a software enterprise. CAII is devoted to becoming a "City Informatization Operator" to improve the government's city management level and the service level that the government serves enterprises and the public, and promote the rapid development of cities. CAII has professional teams specializing in software product research and development, system integration, operation and maintenance, marketing and consultation, and is ready to provide sincere, professional and timely services at anytime. The advanced technologies, ripe solutions, excellent localized services and scale delivery capabilities of the company are widely applied at government departments of exhibitions, environmental protection, health, construction, customs and business etc. Meanwhile, CAII is devoted to cartoon industry. The detail business scopes mainly include:</p> <ol style="list-style-type: none"> <li>1. Film VFX, 3D digital video effects and animation cartoon, animation urban planning, architecture planning, architectural design, advertising design, TV packaging design, 3D digital images, industrial machinery, 3D digital project development, Video production enterprise publicity , documentary ,design, manufacture.</li> <li>2. 3D digital design education.</li> </ol> <p><b>Co-operation wishes:</b> to know the latest creative ideas as well as study it, looking for companies and cooperating with them, companies which are engaged in IT or Cartoon, or the companies specializing in city digital information or cartoon design.</p>
3.	<b>Guangdong Tongtian Investment Management Co., Ltd.</b> Mrs. LONG Jing Assistant to Chairman Stadt: Foshang Provinz: Guangdong	<a href="http://www.ttglobe.com">www.ttglobe.com</a>	<p>Management and Operator of Guangdong Industrial Design City, Investment and Management to Design project. Established in 2009, Tongtian dedicated to build, manage and develop industrial design parks. Best helper to designers.</p> <p><b>Co-operation wishes:</b> building academic communication, seeking opportunity about global cooperation to push China's creativity/design industry. Leading companies or agencies in Industrial Design, creativity Industry, City Planning</p>

4.	<b>Adquan.com</b> Mr. LAO Bo, CEO Beijing	www.adquan.com	Established in 2008, now there are 20 workers in Adquan. The position of Adquan is the only professional portal site in advertising industry in China. As a media company, serve advertising and media companies. Provide industry news for people who work in the filed; advertise job offers to help advertising companies and agencies' recruit; invite professional advertisers to give lessons for college students. <b>Co-operation wishes:</b> Adquan needs to go out to know the development and present situation of creative industries in foreign countries. We want to improve our work by taking a visit and studying abroad. So that we can provide better service for the advertising industry.
5.	<b>Guizhou City Tiger Ltd. Co.</b> Mr. CHEN Pengyu, Director Mr. CHI Cheng, Director Mrs. SHU Chang, Vice General Manager Mr. JIANG Hu, General Manager Mrs. ZHANG Jingchao Provinz: Guizhou	www.gog.com.cn	Guizhou City Tiger Ltd. Co. was building on 2008 with a million RMB. The company's business include advertisement, training, tourism develop ect. <b>Co-operation wishes:</b> We would like to know the international market and expand business. In the meanwhile, learn the advanced management and create idea, visit advertising companies, cartoon companies or any new media companies.
6.	<b>Asian Youth Animation &amp; Comics Culture Media Co., Ltd.</b> Mr. XIAO Ran, Chairman Stadt: Guiyang Provinz: Guizhou		The Guiyang Asia Youth animation culture media Limited company, is founded officially July, 2009, the Asia Youth media localization for the animation industry service provider who faces the nation, takes the Asian and Pacific area depth participation "the Asian youth animation big game" the sports event organization and the brand management official cooperating agency, the Asia Youth media devotes in promoting the Asian and Pacific youth animation amateur's international communication, impels the domestic animation industry the development, for the animation industry build cooperation, the exchange, the innovation serves the platform. The Asia Youth media's service category covering international animation sports event conducts, the animation achievement copyright to trade the platform establishment, the national folk culture database construction, the derivative product development, the animation industry to throw financing and so on related industrial service the tectonic plate. Except annual "Asian youth animation big game", will also depend on the Guiyang small river reach "the Asian and Pacific animation exchange center" the boost native place animation culture industry sustained development. <b>Co-operation wishes:</b> Study and communication; Digital Designing Art
7.	<b>Shanghai Meikao Creative Consulting Co., Ltd</b> Mr. GAO Jun, Chairman Shanghai	www.meikaom5.com	Established in 1989, 200 staff, 50 million turnover, positioning at matured and competitive company who needs brand and marketing strategy consulting. <b>Co-operation wishes:</b> Learning and share the idea with people all over the world.
8.	<b>Shanghai New Culture Media Group Co., ltd</b> Mr. HE Xiaohui, Manager Mr. Yang Zhenhua, CEO Shanghai	www.ncmedia.com.cn	Shanghai New Culture Media Group co.,ltd was established in 2003, which is a multi-invested modern cultural enterprise ratified by government. New Culture's core business is program production and distribution in China and overseas market, and it has got the A level production license in 2005. New Culture commits itself to expanding media and entertainment business in all directions, including program marketing, brand-derivative business, arts & performance broking and new media field development. Meanwhile, New Culture also grows and develops through capital operation, integrates content and channel resources to enhance the core competitiveness of the group. In the digital, broadband era, New Culture will always strive to seek a broader space for development as a content provider. <b>Co-operation wishes:</b> Look for more international cooperation and creative.
9.	<b>Yunnan Culture Industry Investment Holdings Co., LTD</b>		Established on December 30, 2009, with registered capital of 1.12 billion in 2010 is expected to more than 1 billion investment. Group is focused on cultural and creative industries professional investment company, is a major cultural project in Yunnan Province to implement the main, Yunnan Province cultural industries and

	Mr. ZHAO Yunzhong, President Mr. Li Meng, Department of Investment and Development Stadt: Kunming Provinz: Yunnan		cultural projects of investment and financing entities and incubators. Emphasis will be through the national park of Kunming Cultural Industry Model building, focus on promoting the performing arts, film, animation, design, new media and other industries, to build Kunming based on the domestic, facing South-East Asia, South Asia, the cultural high ground. <b>Co-operation wishes:</b> We want to see the international creative industries of the latest developments, and hope to exchange with foreign counterparts, the development of cultural industries, marketing of new models. We would like introduction of strategic partners, seek opportunities for cooperation. creative industry, animation industry has represented companies and creative industry park
10.	<b>China Advertising Association</b> Mr. LI Fangwu, Assistant to Secretary General Beijing	www.cnadtop.com	China Advertising Association, founded in 1983, is a non-profit industrial organization comprised of advertising agencies, media companies and advertisers from various industries, advertising investigation organizations, advertising equipment providers, local advertising organizations, advertising teaching and research institutions as well as individual practitioners. CAA has 49 local advertising associations as its group members in the provinces, autonomous regions and municipalities as well as over 550 cooperate and individual members national wide. <b>Co-operation wishes:</b> To know the Creative Industries development trends in Europe, to seek potential cooperation with appropriate organizations or companies in Europe. Industry organizations, advertising agencies, media and production companies and etc.
11.	<b>Foxit Corporation</b> Mr. FAN Jinyuan, Department of Public Relations Stadt: Fuzhou, Beijing Provinz: Fujian	www.fuxinsoftware.com.cn	Founded in 2001, Foxit Corporation is the industry leader in the OEM licensing of industrial standard electronic document solutions including in ISO 32000 PDF. The turnover in 2009 reached to \$5,264,200. Foxit Corporation is Foxit Reader. <b>Co-operation wishes:</b> marketing information
12.	<b>Fuzhou Five-color Animation &amp; Digital Technology Co., Ltd.</b> Mr. CHEN Zhongzhi Stadt: Fuzhou Provinz: Fujian	www.wsyn.net	Fuzhou Five-color Animation & Digital Technology Co., Ltd. (hereinafter referred to as "the Company") was founded in July 2006 with the objectives of independent researching, developing and promoting Chinese original animation. The Company has an elite team which is equipped with the concept of the contemporary mass media, skilful in professional design and production of animation and rich in creative inspiration. The team members include IT talents, planners, directors, playwrights, scores of artists, animators and brand operators, all of which are excellent in their own fields. The company has been issued with the License for Video Production by the State Administration of Radio, Film and Television (RARFT) and certified as the software company by the Fujian Provincial Department of Information Industry.
13.	<b>NetDragon Websoft Inc.</b> Mrs. LIN Yun, CEO Mrs. TAN Hanshan, Vice General Manager Stadt: Fuzhou Provinz: Fujian	www.nd.com.cn	NetDragon Websoft Inc. is a leading innovator and creative force in China's online gaming industry. Established in 1999, NetDragon has been operating and developing a broad range of MMORPGs since launching its first self-made title Monster & Me in 2002. In addition, NetDragon is China's pioneer in overseas expansion, having directly operated its titles in overseas markets since 2004 in English, French, Spanish and other foreign languages. The Group's game portfolio comprises a range of massively multiplayer online games that cater to various types of players and gaming preferences. Current offerings include the games Way of the Five, Eudemons Online, Conquer Online, Zero Online, Heroes of Might & Magic Online, Disney Fantasy Online and Tian Yuan. The Group also has several games currently in development, including Dungeon Keeper Online, Domsday, Cross Gate, Legend of the Dark and a new version of Ultima Online.

14.	<b>Xiamen Daren Trade Co., Ltd</b> Mrs. ZHANG Xinxin, Vice General Manager Stadt Xiamen Provinz: Fujian	www.xmdaren.com	<p>Xiamen Daren Trade Co., Ltd. established in 1996 works toward supply chain management excellency. We have three QC offices and two shareholding garment &amp; bag factories, in total around 350 members, collaborating with international partners supplying quality consumer goods. Our new department in cooperate merchandising (mainly textile products, garments, bags and other wearable items, but not limited to) , especially with creative &amp; eco-friendly focuses , has a core office/team with 12 members specializing with design, sourcing, sales and import &amp; export services. Most of our members have overseas working and studying background in the UK, US, Japan, Philippines and India. We also have contracted international freelance designers. The merchandising department has a turnover with 4 million USD in 2009. We have been successfully worked together with well known sponsors for their sponsorship programme and cooperate merchandising demands in world-class events, such as F1, WRC, IRC and many other sports and social events. We also offer service to many charity and NGO campaigns with organization giveaways to promote their ideas. Being creative and environmental friendly is at our core concern with our merchandising product development. Our R&amp;D focus on adopting greener materials and greener process.</p> <p><b>Co-operation wishes:</b> 1. Companies work in the field of cooperate and promotional merchandising. 2. Companies with direct sourcing needs for their own branded cooperate merchandising.</p>
15.	<b>Cruise-Oriental(China)Film&amp;TV Media Co.,Ltd.</b> Mr. ZHAO Shuming, Chairman Beijing	www.21df.com	adversiment production, media
16.	<b>Guangxi Golden Zhuangjin Culture &amp; Art Co., Ltd</b> Mrs. HE Dingyu, Chairman Mrs. HE Dingying, General Manager Stadt: Nanning Provinz: Guangxi	www.gxjzj.com	<p>Founded in February 2004, the company is located on the negative floor of the Guangxi Zhuang Autonomous Region Museum. It covers an area of 1000 square meters, and 26 managerial staffs are working for the company. It is a chain enterprise that mainly engages in cultural exchange, research and developing of arts and crafts with typical style of minority nationalities in the area, producing, training and sales of the series products of "GOLDEN ZHUANG BROCADE", which together with the embroidered ball (hydrangea) are the base products of the company. And it is the sole owner of intellectual property rights of the well-known brand "Golden Zhuang Brocade".</p>
17.	<b>Hunan Shanmao Cartoon Co., Ltd.</b> Mrs. LIU Jianhong, Chairman	www.3gsongnet.com	<p>Hunan Shanmao Cartoon Co., Ltd. was founded in August of 2003 with around 300 members. It's a large-scaled Hi-Tech and cultural type enterprise engaged in the research and application of TV and films, animation in mobile phone, games and music production, R&amp; D of series derivative products. Owning the rights of imports and exports, the company mainly exports cartoon programmes, games and its derivative products of Shanmao &amp; Jimi brand. Our company is awarded as the Key Culture Products Export Enterprise of the State by Ministry of Commerce, Ministry of Culture, the State Administration of Radio Film and Television and the General Administration of Press and Publication.</p>
18.	<b>Henan Daily Group</b> Mr. HAN Jiajun Assistant to Chief Editor		<p>Henan Daily Newspaper Group, as the banner and the core, which sets up a full range of presses, higher publicity power, stronger economy, more reasonable structures of socialist modernization with "10 newspapers, two periodicals and a website", forms a strong influence on radiation and wider coverage media system that establishes at the main business newspaper along with its diversified development and common progress, owing some other sub-companies, such as Dahe Jinjiang Hotel, Henan Rich Real Estate Development Co. Ltd., Daheda River Book Company and so on.</p>